

IMPACT EVALUATION

An SRI-Connect product for listed companies

We enable you to measure the impact of your sustainable investor communications in a way that's aligned with your mainstream investor communications

Product details

We will establish a baseline of how investor stakeholders perceive your company's sustainability exposures and management practices. We will evaluate the impact of your current SRI communications practices and benchmark those against peers and best market practice to identify areas of potential improvement.

When you might need this

Companies will either look to measure the impact of their sustainable investor communications when they are looking to extend their outreach beyond known investors or when they feel that they are already expending significant time or resources on sustainability communications to investors and seek an evidence-based way of improving their efficiency

What we do

- Gather information from key SRI investors, sell-side analysts, and rating agencies (using emails, phone calls and possibly short questionnaires) to determine your firm's position within the market on corporate sustainability and SRI communications

How much it costs

- £4,000 + VAT (UK)

What we need from you

- A list of your top 40 investors and the sell-side analysts who cover your stock
- Access to IR and CSR managers for an initial conference call
- An outline of the objectives of your SRI communications programme and any plans already made
- Rough notes on last year's SRI communications activity

What we deliver

- A report and a strategy to optimise SRI message and communications for the year ahead

Samples

N/A