

## SELL-SIDE SRI/ESG ROADSHOW

An SRI-Connect product for listed companies

*We organise a roadshow for you to explain sustainability and your business to sell-side analysts*

### Product details

We will organise a short programme of group and one-on-one meetings to ensure that your company has communicated its sustainability message effectively to the specialist SRI analysts at 'sell-side' brokers whose research is widely influential within the market.

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#### When you might need this

Companies will typically look to convey their sustainability story to sell-side analysts when their exposure and response is more complex and financially-material than ESG agency analysts are typically able to absorb and /or when they want their sustainability activities to receive the investment scrutiny and to benefit from the investor reach that 'sell-side' research firms deliver.

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#### What we do

- Identify which sell-side SRI analysts cover your sector and stock
- Contact relevant sell-side SRI analysts from broker firms in agreed location(s)
- Plan and coordinate an efficient schedule of meetings

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#### How much it costs

- £1,500 + VAT (UK)
- (If the number of analysts requires more / less work, we are also happy to work & charge on an hourly basis)

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#### What we need from you

- A brief summary of your recent contact (if any) with SRI/ESG specialists from 'sell-side' brokers
- An understanding of which sell-side firms cover your stock from a financial / investment perspective

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#### What we deliver

- 1-1 meetings with interested analysts

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#### Samples

N/A