

BESPOKE INVESTOR INTEREST REVIEW

An SRI-Connect product for listed companies

We explore and explain which issues of specific relevant to your company are of most interest to sustainable investors

Product details

We will summarise the sustainability issues that are currently of most interest to SRI / ESG investors generally and in respect of your sector and company from analysis of their reports and other published materials and – where appropriate – through direct conversations with research analysts.

We will project which of these key themes are most likely to interest investors and analysts in the year ahead and will give guidance on shaping your sustainability messages to ensure that you address all topics of interest and are prepared for questions that you are likely to asked.

When you might need this

Companies typically look to understand the nature of investor interest before embarking on a sustainable investor communications programme for the first time – particularly if they have exposure to specific issues that they believe might be of particular (positive or negative) interest to investors interested in sustainability.

What we do

- Review your recent sustainability communications
- Survey SRI research recently published on your stock and sector
- Assess emerging themes of interest for sustainable investors
- (Interview targeted investors and analysts on their sustainability priorities and engagement priorities)
- (Benchmark your company vs sector peers in respect of sustainability comms)

How much it costs

- £1,800 + VAT (UK)

What we need from you

A call with your IR and CSR / Sustainability teams to:

- understand and explore your current and forthcoming corporate strategy from a sustainability perspective
- identify the key internal and external factors you perceive influence your company’s business model and sustainability position
- identify topics for specific guidance

What we deliver

A short report comprising:

- A summary of the current issues that are of most interest to SRI/CG investors – both across the board and also focused on your sector and company
- A projection of key themes likely to interest investors and analysts in the year ahead

Guidance on shaping your sustainability messages to ensure that you address all topics of interest and are prepared for questions that you are likely to asked

Samples

N/A