

# SRI-ESG ‘ROADSHOW’

An SRI-Connect product for listed companies

*We facilitate this efficient way for you to communicate your sustainability performance directly to investors & analysts*

## Product details

We will organise and fully manage a virtual roadshow to enable you to present your sustainability exposures and management practices directly to the investors that are interested in these.

This work will include the targeting of investors, the issuance and chasing of invitations, the organisation of all logistics, help understanding investor interests, support with messaging – as well as on-day management of the event.

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### When you might need this

- Companies typically use this service when they:
- aim to improve the market’s understanding of their sustainability exposures (positive and negative) how these are managed
  - wish to shape the narrative about their firm and sustainability rather than have the narrative shaped by third parties (such as ESG ratings agencies)
  - want to shift the focus (about their approach to sustainability) from downside risk management to upside opportunity capture

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### What we do

- We arrange a combination of small group and 1-on-1 meetings with analysts and investors from:
- Current investors
  - Target investors that might invest in future
  - Analysts from influential research providers including: ESG ratings agencies, sell-side brokers, credit ratings agencies and others

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### How much it costs

- £2,500 + VAT (UK) (per day of meetings organised)

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### What we need from you

- Guidance on the investors and analysts that you have previously met and would like to meet
- A presentation with the messages that you want to share
- Time for the meetings

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### What we deliver

- Targeting of investors
- Issuance and chasing of invitations
- Organisation of all logistics
- Help understanding investor interests
- Support with messaging
- ‘On-day’ management of the event.

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### Samples

N/A