

SR-IR BREAKFAST CLUB

An SRI-CONNECT product for listed companies

Light-touch networking and idea-sharing on practical ways to improve sustainable investor communications by companies

OBJECTIVE

SR-IR Breakfast Club aims to:

- Improve the quality and efficiency of sustainable investor communications by companies by enabling networking and idea sharing between the investor relations managers and heads of sustainability at leading companies across the world

PRODUCT & PROCESS

SR-IR Breakfast Club is divided into 'chapters'.

Each 'chapter' consists of around 10 companies of similar size across a range of different sectors.

We host a meeting (virtually or in-person) for companies in a chapter to discuss:

- Their recent sustainable investor communication activity
- What worked and what didn't
- Any aspects of sustainable investor relations that have changed or questions that have arisen
- Any topics which have been requested in advance

PRINCIPLES

- Breakfast Clubs are informal private meetings in a closed forum.
- The agenda is informal; there are no minutes and no reports; company participants take away as much as they learn from their peers in the session.
- Participants can feel comfortable to share frustrations and problems as well as best practices, ideas and resources which might help others or the wider practice of sustainable investor relations
- Members of Breakfast Club chapters must be investor relations managers or heads of sustainability from listed companies
- Nobody tries to sell anybody anything during the sessions; only companies (and the hosts for some light-touch session-chairing) attend; they are purely for IRO-2-IRO idea sharing
- After everyone has spent 30 minutes moaning about ESG rating agencies; we move the conversation on!

PRICE

- Free. This is all about making connections, sharing experience and broadening useful networks