

SRI COMMUNICATIONS STRATEGY

An SRI-CONNECT product for listed companies

Maximise the efficiency and reach of your SRI communications:

Develop a simple SRI communications strategy

OBJECTIVE

To develop a simple strategy that maximises the reach and efficiency of your company's communications with investors interested in sustainability.

PRODUCT

A report that analyses your past SRI communications and your current plans and gives clear recommendations of actions that can meet your needs and expectations in future.

PROCESS

TOGETHER:

- Initial meeting / briefing call to understand your current approach, needs and objectives

SRI-CONNECT:

- Reviews current communications processes
- Identifies ways to improve these based on current and best practice by your sector peers and globally
- Details the benefits and costs (if any) to pursuing these recommendations

PRICE

- £1,500 + VAT (UK)