

SUSTAINABILITY MESSAGE POSITIONING

An SRI-CONNECT product for listed companies

Position your sustainability message effectively with investors:

Understand their needs and expectations in advance

OBJECTIVE

To help companies position their sustainability communications to investors effectively by contextualising it within the current interests, ideas and priorities of SRI analysts and investors.

PRODUCT

A report comprising:

- A summary of the current corporate sustainability landscape
- A projection of key themes likely to feature in analyst research
- Guidance on shaping your sustainability message – which core topics to cover in your sustainability presentation and which questions are likely to be asked

PROCESS

YOU PROVIDE:

- A conference call with your IR and Sustainability/CSR teams to provide insight into your current and forthcoming corporate strategy from a sustainability perspective
- Draw out key internal and external factors you perceive influence your company's business model and sustainability position
- Identify areas or topics that you would like guidance on from a communications point of view

SRI-CONNECT:

- Reviews your progress to date on relevant ESG/sustainability issues
- Reviews fundamental sell-side research and SRI research on your stock and sector
- Interviews asset managers and analysts to understand their views on your sustainability issues and sentiment on their importance for engagement
- Conducts peer report review to place your company within wider sector progress on sustainability communication

PRICE

- £4,000 + VAT (UK)