

ESG AGENCY BRIEFING CALL

An SRI-CONNECT product for listed companies

Communicate your sustainability exposures, opportunities, business context and performance
Brief analysts at ESG ratings agencies via a webinar presentation

OBJECTIVE

To ensure that all analysts at ESG ratings agencies have heard about your company's sustainability performance from a presentation that sets your activity within the context of your business operations and the realities, practicalities and priorities of the markets in which you operate. Also to give analysts time to improve their understanding by asking questions directly and giving you feedback on their interests and needs.

PRODUCT

- A well-attended webinar hosted by SRI-CONNECT
- From invitations issued to ESG & corporate governance analysts from ESG ratings agencies and specialist sustainable investment and corporate governance research providers

PROCESS

YOU:

- Supply us with your current SRI contact lists (so that we can invite all 'known' analysts to join the webinar)
- Give a 25 min presentation on the most 'material' aspects of your sustainability exposures, performance, positioning and priorities
- Answer analysts' questions for 35 mins
- 'Connect' with analysts after the call to follow up and develop an ongoing relationship

SRI-CONNECT:

- Targets a suitable audience
- Sends event invitations and reminders
- Handles all webinar logistics (set-up, testing etc)
- Hosts and manage the event

PRICE

- £2,500 + VAT (UK)