

NET ZERO FIRESIDE CHAT

An SRI-CONNECT product for listed companies

To communicate your Net-Zero ambition target effectively with investors
'Net zero' is an 'execution' as well as a 'governance' challenge

OBJECTIVE

To help companies communicate effectively their ambition and roadmap to reaching 'Net Zero' emissions in a moderated 'Fireside Chat' session with investors and investment analysts.

PRODUCT

- A well-attended moderated 'fire-side chat' to help articulate the context around a company's roadmap for decarbonisation and 'net zero' ambitions with investors.
- An informal alternative to the traditional corporate presentations
- Targeted invitations issued to (at your choice) 'buy-side' SRI focused asset managers, 'sell - side' brokers and specialist SRI & CG research providers.

PROCESS

YOU PROVIDE:

- Supply us with your current SRI contact lists (so that we can invite all 'targeted investors to join the "Fireside Chat")
- Supply us with a list of all covering research analysts
- Identify speaking representatives from your company who can best articulate the sustainability agenda
- Connect' with analysts and investors after the call to ensure an ongoing relationship

SRI-CONNECT DELIVERS:

- Targets a suitable audience (where missing)
- Sends event invitations and reminders (where requested or on your behalf)
- Handles all online logistics (set-up, testing etc)
- Hosts and manage the event including Q&A
- Targeted questions for the audience

PRICE

- £2,500 + VAT (UK)