

SRI-ESG 'ROADSHOW'

An SRI-CONNECT product for listed companies

Direct communications with relevant analysts and investors

Efficient organisation => broad reach

OBJECTIVE

We will organise and fully manage a virtual roadshow to enable you to present your company to communicate its sustainability exposures and management practices directly to the investors that are interested in these.

This also enables your company to provide details on the business context within which you operate (typically what SRI/ESG analysts lack) and to hear directly from investors on their interests and priorities.

PRODUCT

We arrange a combination of small group and 1-on-1 meetings with analysts and investor from:

- Asset managers on your current shareholder register
- Other targeted asset managers that might invest
- Analysts from influential research providers including: ESG ratings agencies, sell-side brokers, credit ratings agencies and independent providers

PROCESS

You provide:

- Guidance on the investors and analysts that you have previously met and would like to meet
- A presentation with the messages that you want to share
- Time for the meetings

SRI-Connect delivers:

- Targeting of investors
- Issuance and chasing of invitations
- Organisation of all logistics
- Help understanding investor interests
- Support with messaging
- 'On-day' management of the event.

PRICE

- £2,500 + VAT (UK) (per day of meetings organised)