

SUPPORT FOR CONSULTANTS

An SRI-CONNECT product for listed companies

Leverage your advisory capabilities with market intelligence & communications tools

CONTEXT

Companies typically need support in three respects to improve the efficiency and reach of their communications with SRI analysts and investors:

- Market intelligence about what investors and analysts want from them
- Communications tools to identify and reach investors and analysts efficiently
- Tailored advisory around message shaping, reporting and wider communications

SRI-CONNECT can supply the first two. For the third, we aim to work with other consultants so that our data and tools can be tailored to the benefit of their individual corporate clients.

OBJECTIVE

We aim to place the information and tools available on SRI-Connect at the disposal of IR, CSR and SRI/ESG consultants in a way that helps them extend the reach and efficiency of services that they offer to corporate clients.

We aim to be able to supply the 'back-end' to any SRI/ESG service provided by a consultant.

OUR PRODUCTS AND SERVICES

The products and services that SRI-CONNECT delivers to help companies in their communications to SRI analysts and investors are listed here: [SRI-CONNECT's Services for Companies](#). These include: message development, analyst targeting, webinar and roadshow delivery etc.

Although these can be delivered directly to companies, we have a strong preference for delivering them in partnership with other consultants who can leverage these products into broader sustainability and investor communications strategies for their corporate clients.

PRICE & DETAILS

- Our rates for partnership work vary widely as we believe rates should be set by our partners and we believe in them retaining a healthy margin on any work they subcontract to us (to encourage them to do it again)

If you have a corporate client that has an ESG/SRI related issue to address, please get in touch.