

WWW.SRI-CONNECT.COM FOR COMPANIES

An SRI-CONNECT product for listed companies

Use SRI-Connect to support direct investor comms on sustainability

Free-to-use tools improve visibility and communications efficiency

COST = FREE

All of the features below are available for free to company users registered with SRI-Connect

OBJECTIVE

This guidance note shows companies how to use the free features of www.sri-connect.com to maximise the effectiveness and efficiency of their communications on sustainability to investors.

REGISTRATION

The following members of your company should [register here](#) – for free – with SRI-Connect.

- Head of CSR / Sustainability and any members of their team with responsibility for ESG communications
- Any members of your Investor Relations team with responsibility for ESG communications

Why? Partly because this gives them direct access to the benefits below and partly because it identifies them as contact points for investors.

FIRM PROFILE

One member of your team should [take control of your firm's profile via here](#) and update it to describe your sustainable investor communications practice.

Why? The better sustainable investors and analysts understand how you communicate proactively, the more they can align their information needs with your defined programme.

CSR / SUSTAINABILITY REPORT DISTRIBUTION

[Post \(links to\) your sustainability / CSR / integrated report in SRI-Connect's Market Buzz.](#)

Why? This will distribute these links to SRI-C's 7,000+ sustainable investment professional users.

MONITOR SUSTAINABLE INVESTOR INTERESTS

Once registered, your team will:

- Receive quarterly 'Sector Snapshot' reports highlighting the sustainability issues of most interest to investors over the period. Typically, these are adjusted for sector-relevance.
- Receive weekly a 'Research Highlights' email identifying the most relevant issues to investors across all sectors
- Be able to [search 'Market Buzz'](#) for research posted on your sector, other sectors or sustainability issues of your choice

ADVERTISE EVENTS

You can [advertise any sustainable investor communications events that you host or participate via SRI-C's Market Buzz](#) or even manage invitations directly via the on-site Events function.

IDENTIFY INVESTORS AND ANALYSTS

You can search the SRI-Connect Directory [for organisations](#) or [for individuals](#) to:

- Determine the level of sustainable investor interest of your largest (or target) investors
- Identify individual investors and analysts that cover your sector or specialist in issues that you are interested in
- Connect to and message these investors and analysts

OTHER

To complement the free features on www.sri-connect.com, SRI-C provides a range of additional products and services ([listed here](#)) to enable companies to maximise the effectiveness and efficiency of their sustainable investor communications.