

BESPOKE INVESTOR TARGETING

An SRI-Connect product for listed companies

We identify the investors that are most likely to be interested in the sustainable investment proposition presented by your company

Product details

We will produce a listing report identifying investment institutions that are likely to be attracted by your company’s sustainability credentials and investment proposition. This will contain a rationale for the inclusion of each firm on the list and the identification of key contact points at each firm.

When you might need this

Companies will typically seek bespoke investor targeting when they have a specific sustainability-related investment proposition (such as (positive or negative) exposure to a particular investment theme or when they expect notable investor focus (perhaps from a collaborative engagement initiative) on a specific aspect of their company’s sustainability exposure and response

What we do

- Understand your core investment proposition (or ‘equity story’)
- Understand the potential sustainability aspects of this – together with your primary sustainability impacts
- Identify investors that have articulated specific interest in these exposures and impacts
- Summarise this interest in an easily actionable report

How much it costs

- £2,400 + VAT (UK)

What we need from you

- Details of your current shareholder register
- A short call with your investor relations team to describe any pools of capital that you are targeting (whether because of their geography, investment focus or from an analysis of your or their peers)

What we deliver

- The listing report – as described above

Samples

N/A