

SRI/ESG COMMUNICATIONS MINI-AUDIT

An SRI-Connect product for listed companies

We compare your firm’s activities with global best practice to generate ideas for improvement

Product details

An SRI/ESG Communications mini-audit delivers for a company a prioritised set of recommendations on how to improve their communications on sustainability to investors – where ‘improve’ is defined by:

- Increased reach
- Improved engagement of ‘mainstream’ financial investors
- Greater efficiency
- Ultimately, a better representation of investors interested in sustainability on the company’s shareholder register

When you might need this

Companies use this service when they want to:

- compare their sustainable investment communications activity with best practice globally with a view to improving efficiency or effectiveness (or both)
- align their sustainable investor communications with their ‘mainstream’ investor communications activity

What we do

- Understand your firm’s specific needs and priorities
- Draw from best practice (by companies globally) to provide you with ideas for how to improve the efficiency and effectiveness of your investor communications on sustainability

How much it costs

- £1,800 + VAT (UK)

What we need from you

- An hour of your time to tell us about all aspects of your recent SRI/ESG communications and your plans for the year ahead
- Typically, it helps if representatives of both investor relations and sustainability / CSR teams join the call.

What we deliver

- A written set of recommendations tailored to your company and the needs of your investors and analysts that draws on best practice from companies in your sector and globally

Samples

N/A