SRI COMMUNICATIONS STRATEGY
An SRI-CONNECT product for listed companies

Maximise the efficiency and reach of your SRI communications:
Develop a simple SRI communications strategy

OBJECTIVE
To develop a simple strategy that maximises the reach and efficiency of your company’s communications with investors interested in sustainability.

PRODUCT
A report that analyses your past SRI communications and your current plans and gives clear recommendations of actions that can meet your needs and expectations in future.

PROCESS
TOGETHER:
➢ Initial meeting / briefing call to understand your current approach, needs and objectives

SRI-CONNECT:
➢ Reviews current communications processes
➢ Identifies ways to improve these based on current and best practice by your sector peers and globally
➢ Details the benefits and costs (if any) to pursuing these recommendations

PRICE
➢ £750 + VAT