

ISSUE AND INTEREST REVIEW

An SRI-CONNECT product for listed companies

Position your sustainability message effectively with investors:

Understand their needs and expectations in advance

OBJECTIVE

To help companies position their sustainability communications to investors effectively by contextualising it within the current interests, ideas and priorities of SRI analysts and investors.

PRODUCT

A short report comprising:

- A summary of the current issues that are of most interest to SRI/CG investors – both across the board and also focused on your sector and company
- A projection of key themes likely to interest investors and analysts in the year ahead
- Guidance on shaping your sustainability messages to ensure that you address all topics of interest and are prepared for questions that you are likely to be asked

PROCESS

YOU PROVIDE:

- A conference call with your IR and Sustainability/CSR teams to describe your current and forthcoming corporate strategy from a sustainability perspective
- Identification of the key internal and external factors you perceive influence your company's business model and sustainability position
- Identify areas or topics that you would like guidance on from a communications point of view

SRI-CONNECT:

- Reviews your recent sustainability communications
- Surveys SRI research recently published on your stock and sector
- Assesses emerging themes of interest for sustainable investors
- (Interviews targeted asset managers and analysts to understand their views on your sustainability issues and sentiment on their importance for engagement)
- (Undertakes peer benchmarking to place your company within wider sector activity)
- Summarises the above in a short report containing recommendations for future messaging

PRICE

- £750 + VAT (excludes investor interviews and benchmarking vs peers)
- £4,000 + VAT (includes investor interviews and benchmarking vs peers)