

REGISTER OF SRI INTEREST

An SRI-CONNECT product for listed companies

The first step towards effective SRI/ESG engagement

Identify your audience

OBJECTIVE

To prepare your company for SRI engagement by identifying the analysts and portfolio managers that are relevant to your company, detailing their interest levels and enabling you to make direct contact with them.

PRODUCT

A **Register of SRI Interest** consists of a single searchable spreadsheet listing:

- Relevant analysts and portfolio managers at 'buy-side' investors (including current large investors in your company, target investors and leading SRI investors)
- The 'sell-side', credit rating agency & SRI agency analysts that cover your stock

The spreadsheet contains links to online profiles of these individuals and organisations – which enables you to explore their interests further and to 'message' them directly.

PROCESS

You provide:

- a list of your top 40 investors
- a list of any 'target' investors
- your current SRI contact lists and record of any recent contact with SRI analysts and investors

SRI-Connect delivers:

- Cross-references your share-register and holdings data with information from www.sri-connect.com on the level and nature of analysts' interest and coverage
- Delivers a filterable spreadsheet and online lists of relevant analysts from all parts of the investment value chain

Note:

- The Register enables the recipient company to contact the identified individuals (via SRI-CONNECT message) but it does not provide the email addresses of individuals.

PRICE

- £1,500 + VAT (UK)