

# SRI/ESG COMMUNICATIONS MINI-AUDIT

An SRI-CONNECT product for listed companies

**Develop an action plan for SRI/ESG comms based on global best practice**  
*Identify a few high-impact and efficient communications activities*

## OBJECTIVE

An SRI/ESG Communications mini-audit delivers for a company a prioritised set of recommendations on how to improve their communications on sustainability to investors – where ‘improve’ is defined by:

- Increased reach
- Improved engagement of ‘mainstream’ financial investors
- Greater efficiency
- Ultimately, a better representation of investors interested in sustainability on the company’s shareholder register

## PROCESS

You provide:

- An hour of your time to tell us about all aspects of your recent SRI/ESG communications and your plans for the year ahead
- Typically, it helps if representatives of both investor relations and sustainability / CSR teams join the call.

SRI-Connect delivers:

- A written set of recommendations tailored to your company and the needs of your investors and analysts that draws on best practice from companies in your sector and globally

## PRICE

- £1,500 + VAT (UK)